

# Barbie it TAKES TWO

ALL-NEW  
SERIES



Barbie™  
INSIDER



PULL OUT POSTER  
FUN GAMES TO PLAY  
WIN WITH BARBIE

# Barbie It Takes Two

## HI FROM BARBIE

Hi, I'm Barbie "Malibu" Roberts! And I'm Barbie "Brooklyn" Roberts!

Welcome to Barbie Insider! There's so much to see and explore in this edition, we have new products to show, new content to watch, and fun games to play! Don't forget to enter our competition as well, there's a whole set of camping toys to win!



### BARBIE "BROOKLYN" ROBERTS

Barbie "Brooklyn" Roberts is fearless, smart, and a loyal friend. She is a New York native with an exuberant and infectious personality. She is a triple threat singer, dancer, and musician who is a confident and optimistic innovator.

Barbie "Brooklyn" Roberts dreams big and believes in the limitless possibilities of life. She enjoys thinking through a plan and knows that practice and preparation are key to achieving what you want. She is an only child and loves going on adventures and exploring all that NYC has to offer with her friends and family. And, together with her new best friend Barbie "Malibu" Roberts, they're embracing the unpredictability of life.



### BARBIE "MALIBU" ROBERTS

Barbie "Malibu" Roberts is strong, confident, and kind. She has a combination of boundless curiosity, integrity, and enthusiasm. She loves expressing herself through music and enjoys being in the spotlight but wants to share it with her friends too.

Barbie "Malibu" Roberts has a good heart, loves her big family and is a great friend. Her laid back West Coast 'go with the flow' outlook and "You Can Be Anything" motto propel her into the most amazing and unpredictable situations.

Together with her new best friend Barbie "Brooklyn" Roberts, they demonstrate that anything is possible with a positive attitude, hard work and perseverance.

Look out for new characters and adventures in the brand-new *Barbie It Takes Two*

Available to watch on 9GO now!



### SKIPPER™ ROBERTS

Smart and tech savvy, Skipper is a gear head with just the right amount of typical teenage angst. While closest in age, Barbie still has to be the "grown up" when Skipper rolls her eyes just a little too much or refuses to see past her tablet. Skipper

longs to be free and independent, experiencing new things. Skipper tries really hard to be ironic and to come across as cool and unimpressed, but the truth is, she loves a lot of things: music, gadgets, fashion, and her dog, DJ.



### KEN™ CARSON

Fun, supportive and a little goofy, Ken lives next door to Barbie and is her oldest friend in California. He's basically a member of the Roberts family at this point. His passion is the beach and everything it offers. He surfs, sails, dives, and knows

tons about the ocean and marine science. He aspires to one day become a marine biologist. His current obsession is training for the lifeguard exam. Being a lifeguard is one of his goals and he'll make a great one.



### STACIE™ ROBERTS

Sporty, confident, and adventurous, Stacie is the kind of person who tries everything and isn't afraid to fail. Stacie excels at a wide range of things. She's particularly passionate about sports and games.

Competitions or challenges of any kind get her heart pumping and her mind laser-focused. She's courageous and creative, AND she would do anything for her sisters.



### EPIPHANY

The new barista at Buddy's Café, Epiphany is a free-spirited, alternative "hippie chick" who can seem a little "out there."

It's not every day you meet someone who senses the café's chairs look "bored"...OR can read the "aura" of an electrical socket, insisting it's too tired for that cord you're trying to plug in... OR plays music for muffins so they don't get "bored and chewy" while waiting to go out for delivery. She's an eccentric, gentle natured soul who looks at EVERYTHING from a very different angle, and her offbeat perspective often offers her friends a new way to look at a problem. And while her birth name isn't Epiphany... it suits her perfectly a nickname she gave herself one day when she had an "epiphany" about how everything in life is connected.



### CHELSEA™ ROBERTS

Funny, sarcastic, and surprisingly astute for a six-year-old, Chelsea is Barbie's youngest sister. She's direct maybe to a fault and doesn't hesitate to express her opinion. She's loving, but she shows it through humor rather than

"sappy" stuff. Chelsea's goal in life is to figure out absolutely everything. She's a tireless seeker of knowledge. She asks a bazillion questions and when she can't get an answer that satisfies her, she'll conduct an experiment. She loves all kinds of puzzles, riddles, and codes and takes great pride in making up her own. She also loves cupcakes almost as much as she loves her sisters.



### RAFA

An aspiring costume designer and self proclaimed fashionista, Rafa is the resident BFF to Barbie "Malibu" Roberts and Barbie "Brooklyn" Roberts. Having met and bonded with the girls during the HSOA summer program, he's a wiz

at drawing on his Puerto Rican heritage to create inventive costumes. And while Rafa is prone to high stress, he is often the source of great advice/ problem solving. Quick with one liners and witty commentary, this creative whirlwind also has a talent for crunching numbers and creating spreadsheets/business plans. He's got a GIGANTIC soft spot in his heart for "Malibu" and "Brooklyn" and would do ANYTHING for them. Them, AND his trusty dog Gato the true love of his life.



# GET READY TO WATCH BARBIE IT TAKES TWO™ WITH A BESTIE

Decorate, color, cut out, and share  
them with your friends.

# GET TO KNOW THE BARBIE IT TAKES TWO™ “FAMILY”

Find matching pairs. Play on your own, with your friends or family.

**INSTRUCTIONS:**

**Step 1:** Cut out all squares

**Step 2:** Place images face down

**Step 3:** Mix up all the squares

**Step 4:** Find all the matching pairs

**Step 5:** Set a timer to make it more challenging

IT TAKES TWO TICKET TO WATCH

**Barbie IT TAKES TWO** LAX ✈️ NYC

PASSENGER NAME: \_\_\_\_\_

PASSENGER NAME: \_\_\_\_\_

IT TAKES TWO TICKET TO WATCH

**Barbie IT TAKES TWO** NYC ✈️ LAX

PASSENGER NAME: \_\_\_\_\_

PASSENGER NAME: \_\_\_\_\_

TAKING ON CUTLIE HERE

TAKING ON CUTLIE HERE

BROOKLYN MALIBU



Barbie	Barbie	Barbie	Barbie	Skipper	Skipper
Chelsea	Chelsea	Jayla	Jayla	Jacks	Jacks
Lydia	Lydia	Daisy	Daisy	Teresa	Teresa
Stacie	Stacie	Rafa	Rafa	Nikki	Nikki
Epiphany	Epiphany	Renee	Renee	Ken	Ken

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DreamCamper  
RRP\$139.99

# BRING IT TAKES TWO TO LIFE

Get ready to make your dreams come true with Barbie It Takes Two! Follow Barbie "Malibu" Roberts and Barbie "Brooklyn" Roberts as they head to a performing arts high school in New York City. All-new adventures await in this story filled with friendship, family, passion, and camping!

Camping  
Dolls  
RRP\$34.99



Camping  
Sisters & Pet  
RRP\$18.99



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Camping  
Daisy  
RRP\$34.99

Camping  
Chelsea  
RRP\$18.99

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# Barbie



## CUTIE REVEAL

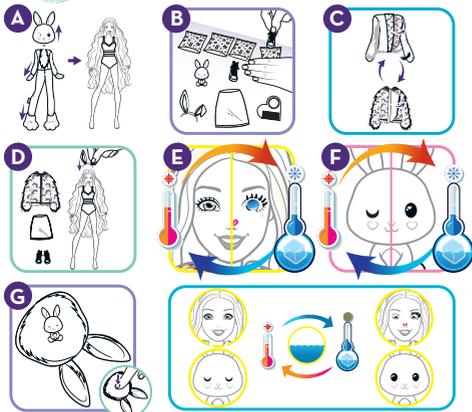


### WHICH DOLL WILL YOU REVEAL?

They're cuddly, cute, and oh-so-huggable! Barbie Cutie Reveal dolls come with plush animal costumes, adorable mini pets, reversible fashions, and more—the ultimate transformation that's sure to surprise! Shop these cuties in store from April 1st!



### CUTIE REVEAL EXPERIENCE



- STEP 1:** Reveal your Cutie from the pack.
- STEP 2:** Remove the Cutie's animal head to reveal Barbie.
- STEP 3:** Continue unboxing to reveal more surprises inside.
- STEP 4:** Remove the Cutie's jacket and reverse it to create a new look.
- STEP 5:** Dress Barbie up in the new look.
- STEP 6:** Use cold water to reveal the color change details on Barbie.
- STEP 7:** Don't forget about your pet. The Cutie animal head becomes a bed.

## CUTENESS OVERLOAD!



Cutie Reveal RRP\$41.99



Barbie  
CUTIE  
REVEAL

Barbie Cutie Reveal Dolls take unboxing fun to a delightful new level! Turn up the cuddly cuteness in super soft plush fashions, adorable ears, and colour change surprise for the ultimate animal-inspired look.

**10**  
SURPRISES

# Barbie

## FASHION FUN

for everyone™

Discover endless styling and fun when playing with Barbie. From fabulous Fashionistas to stylish fashion packs to the Ultimate Closet, there are boundless ways to express yourself!

# WE ARE BETTER TOGETHER

Lead these Barbie® Fashionistas back together.



Fashionista RRP\$18.99



Fashionista & Wheelchair RRP\$28.99

Fashion Packs RRP\$13.99



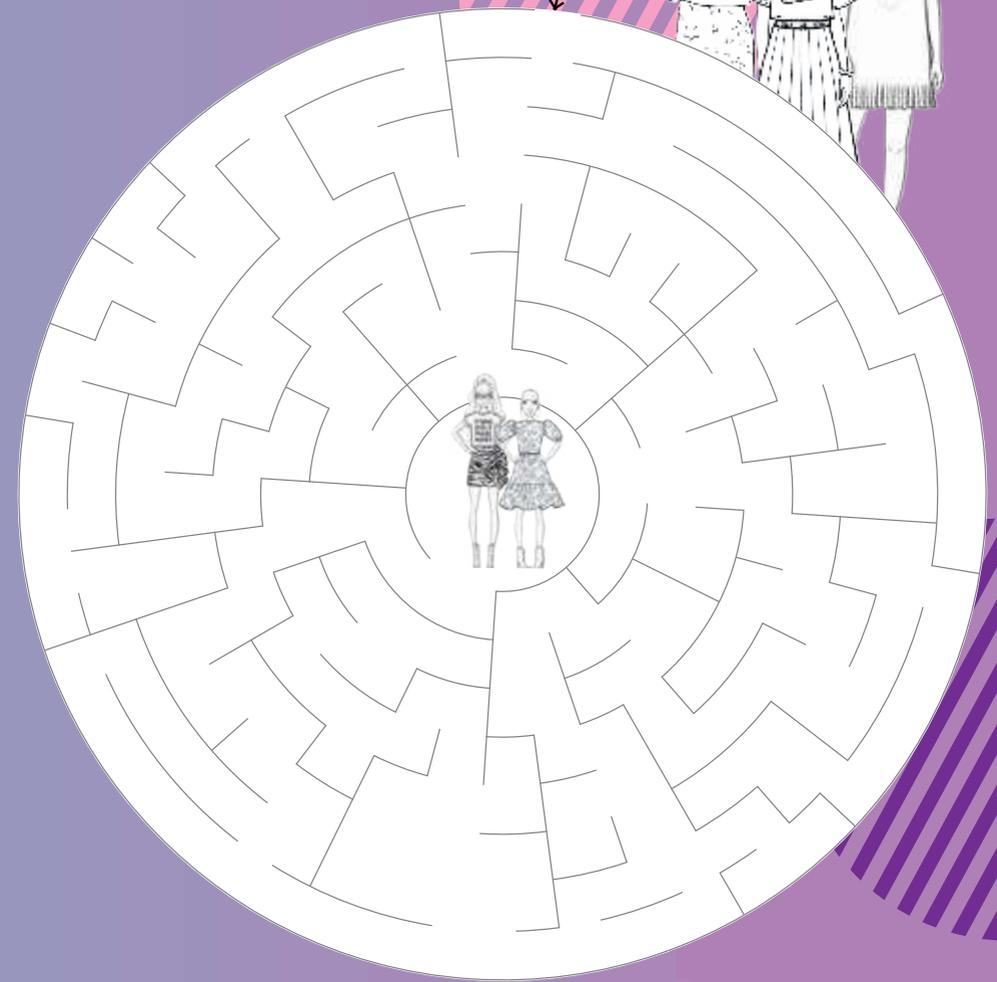
**FABRIC  
MADE FROM  
RECYCLED  
PLASTICS!**

Dressing Barbie® is easy with a wardrobe that keeps up with the latest trends! With doll clothes and accessories for two complete outfits in one fashion pack, these Barbie® clothing sets offer double the styling fun.



Ultimate Closet RRP\$52.99

The Barbie® Ultimate Closet is not only designed to go anywhere with a carrying handle, but it also comes with fabulous clothing and accessories for lots of storytelling on-the-go. Decorated with the Barbie® signature style, the pink closet features see-through doors for a peek into an incredible wardrobe. Dress and style Barbie® to suit a story and then switch it up with a new outfit and accessories. Pack up the fun and pick a new setting for endless play.



# Barbie™

## FASHION FINDS



### Barbie My Life Handbag

Choose one of your favourite Barbie Handbags or collect them all! This cute set features a bag for you and a mini matching bag for Barbie!! Available from:

BIGW

TOY WORLD

TOY MART

catch

amazon



### Barbie Electronic Purse Set

Available from:

K

BIGW

### Barbie Glam Party Styling Head

Look glamorous just like Barbie! The Barbie Glam Party Styling Head is perfect for practising beautiful and creative hairdos! Barbie has beautiful blonde locks that you can style using the included hairbrush, barrettes, and other accessories. Available from:

Target

BIGW



You'll be nice and cosy in the Barbie Teddy Sweatshirt, featuring a fluffy fabrication and logo patch at the front. The cropped pullover is complete with a classic crew neckline and long sleeves. Available from:

BIGW



You will love the comfort of the Barbie Teddy Pants that are warm and fuzzy and come with an embroidered logo at the hip! For added cosiness, the pants have a stretchy waistband, two pockets, and snug, rib-knit cuffs. Available from:

BIGW

## CREATE A NEW OUTFIT FOR BARBIE



# Barbie

## DREAMHOUSE™

### DREAMS MADE HERE™

Play out the world around you with the most customisable Barbie DreamHouse yet! Make any dream come true with over 75 storytelling accessories! There's a second-story slide, a pool, hammock swing, a puppy play area with its very own pool, and even a party room with a DJ booth! Move right into the Barbie DreamHouse and discover all the possibilities

IN STORES  
NOW

MOST  
CUSTOMISABLE  
DREAMHOUSE  
YET



Barbie  
DreamHouse  
RRP\$349.99

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